

## **ALLEN & GERRITSEN SIGNS LEASE AT SEAPORT EAST**

**BOSTON, August 24, 2011** – Pembroke Real Estate and Jones Lang LaSalle today announced the signing of Allen & Gerritsen as a new tenant at Seaport East. Allen & Gerritsen will lease 33,209 square feet of commercial space for 10 years beginning September 2012. Jones Lang LaSalle represented Pembroke Real Estate and CB Richard Ellis/New England represented Allen & Gerritsen in the transaction. Seaport East is a 502,000 square foot, 16-story, LEED® Silver certified office tower located at the heart of the Seaport District.

“We are excited to welcome one of Boston’s prominent advertising agencies to Seaport East,” said David Lucey, vice president, Pembroke Real Estate. “Seaport Place and the greater Seaport District have become established locations for companies looking for unique waterfront offices in downtown Boston.”

Seaport East is an Energy Star labeled property with Boston Harbor views that includes Morton’s The Steakhouse, Fresh City and the glass-enclosed Wintergarden atrium. The office tower also features Eastport Park, a 1.6 acre sculpture park with sea-themed artwork overlooking Boston Harbor. Developed by Pembroke Real Estate, Seaport East opened in 2000.

Seaport East is part of Seaport Place, Boston’s only modern waterfront business center, which also includes Seaport West, the Seaport Hotel, Seaport World Trade Center, retail shops and two parks. Seaport Place is home to more than 5,000 workers as well as Aura, Tamo, Sebastians, Dunkin Donuts, 7-Eleven, Wave Health & Fitness Center, Boston Private Bank, Sovereign Bank, and Stapleton Floral. The integration of Seaport Place’s

offices, hotel, meeting space and retail creates a unique experience for tenants who have access to full concierge services, a premium fitness center, additional meeting space, a 24-hour cab stand, complimentary shuttle services and on-site parks. Surrounded by Boston's newest museums and galleries, residential developments, restaurants, hotels and nightspots, Seaport Place is ideally located within a well-designed transportation hub with the MBTA's Silver Line stop on-site, the adjacent I-90 and I-93 entrances and direct access to Logan International Airport via subway, water taxi or car.

"In addition to a downtown waterfront location, Seaport East and Seaport West offer businesses a unique combination of amenities with unmatched accessibility to the greater Boston area," said Jones Lang LaSalle's William Barrack, "Originally the Seaport District's pioneer development, Pembroke's Seaport Place is now at the heart of a thriving urban neighborhood."

Allen & Gerritsen (a&g) is a 25-year-old advertising agency that ranks as the number one Best Place to Work in the US by *Advertising Age*. The agency was also named a Best Place to Work by the *Boston Business Journal* earlier this year. Its clients range from Boston brands such as the Boston Celtics, Ninety Nine Restaurants and Bright Horizons Family Solutions to global businesses such as life sciences giant Waters Corporation, financial services company MFS and Toyota Industries' Raymond Corporation.

"Creativity, technology and curiosity are at the heart of Allen & Gerritsen's core," said Andrew Graff, CEO, Allen & Gerritsen. "That's why the Innovation District will be the perfect home for our agency."

William Barrack, managing director, and Patrick Nugent, assistant vice president, of Jones Lang LaSalle represented Pembroke Real Estate. Allen & Gerritsen was represented by John Butterworth, senior vice president/partner, CB Richard Ellis/New England.

**About Pembroke Real Estate**

Pembroke Real Estate is an international real estate advisor that provides investment, asset management and development services to our investors. Pembroke facilitates the investment of private capital of FMR LLC (Fidelity Investments) and its shareholders and FIL Limited (Fidelity International) into superior, long-term opportunities. Established in 1997, Pembroke currently manages more than 635,000 sqm/6.7 million sf in key markets in Europe, North America and Asia. Strongly committed to the environment through property operations and development, more than 65 percent of Pembroke's portfolio is sustainably certified, or in the process of becoming certified. Pembroke acquires, develops and manages well-located assets and development opportunities in the office, residential and mixed-use sectors. Located in Boston, London, Stockholm and Tokyo, the firm's dedicated team of real estate experts is committed to delivering the highest-performing, quality product in every aspect of the business. For more information, visit the company's website: [www.pembrokere.com](http://www.pembrokere.com).

**About Jones Lang LaSalle**

Jones Lang LaSalle (NYSE:JLL) is a financial and professional services firm specializing in real estate. The firm offers integrated services delivered by expert teams worldwide to clients seeking increased value by owning, occupying or investing in real estate. With 2010 global revenue of more than \$2.9 billion, Jones Lang LaSalle serves clients in 70 countries from more than 1,000 locations worldwide, including 200 corporate offices. The firm is an industry leader in property and corporate facility management services, with a portfolio of approximately 1.8 billion square feet worldwide. LaSalle Investment Management, the company's investment management business, is one of the world's largest and most diverse in real estate with \$45.3 billion of assets under management. For further information, please visit our website, [www.joneslanglasalle.com](http://www.joneslanglasalle.com).

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